



### ARE YOU AN ENTREPRENEUR?

**These are some of the factors to consider when starting a business or social enterprise**

1. Why would you like to start an enterprise, which includes becoming self-employed?
2. Would it be a profit or not for profit enterprise?
3. What products or services would you be offering and why?
4. What motivates you?
5. What do you feel are the most important qualities of an entrepreneur?
6. What formal or informal training/experience have you had within a business, social enterprise or charity environment?
7. How would you know your enterprise would succeed?
8. What steps would you take to launch your enterprise?
9. How would you assess and minimise risk?

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